

Jordan Hedges

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Skills

- UX & UI Design
- Interactive Prototyping
- A/B, Card Sort, User Testing
- Information Architecture
- HTML/CSS
- Design Documentation/Style Guides
- Animation/Motion Graphics

Tools

- Sketch
- Axure
- Zeplin
- InVision
- Illustrator/Photoshop
- After Effects
- Premiere Pro

Work Experience

Pearson | Chandler, AZ | UX Designer | July 2012 - Present

- Solely responsible for ongoing UX design of two major online learning platforms
- Created wireframes, information architecture, and full fidelity mock ups for three online learning platforms from conception to release
- Documents reusable design patterns and project files for more efficient team workflow
- Plans and executes monthly in-person usability studies
- Creates interactive usability prototypes using HTML/CSS/JS and Axure
- Communicates with stake holders to translate requirements into good design

Education

Northern Arizona University | Flagstaff, AZ | May 2012

- BFA Visual Communication